



## Tri-Cities Research District Speaker Series

### What's next, starts here

The Tri-Cities Research District (TCRD) is an emerging center for clean technology invention and advancement in the Pacific Northwest. Designated by Washington's Governor as an Innovation Partnership Zone, the Tri-Cities Research District is a 1,600-acre mixed-use area located along the Columbia River in Richland, Washington composed of approximately 3.4 million square feet of office, laboratory, and light manufacturing space. The TCRD is fast becoming recognized as a place where people with ideas create technologies that solve problems and produce commercial value, fueling the region's economic growth.

Pacific Northwest National Laboratory (PNNL) and Washington State University Tri-Cities (WSU-TC) are teaming to host a speaker series dedicated to educating stakeholders, the community, and other interested individuals and organizations on what it takes to successfully build a research park. Speakers, experienced in developing research parks across the country, will share their perspectives—from a university to federal funding, with a national laboratory or from the investor point-of-view.

Meetings will be held at the WSU-TC campus and are free to registered attendees. A light reception will immediately follow. For more information on dates and how to register, visit: [www.pnl.gov/techrealization/TCRDSpeakers/](http://www.pnl.gov/techrealization/TCRDSpeakers/).

**"Our goal is to provide information and education for TCRD stakeholders, the community, and other interested individuals by way of a variety of perspectives on building successful research parks."**

– Gary Spanner,  
PNNL Economic Development Office

### Speaker Schedule

*\*subject to change*

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| August<br>27, 2008   | <b>Jackie Kerby Moore</b> , Sandia Science & Technology Park, Albuquerque, AZ<br>Focus: building a research park around a national laboratory                            |
| November<br>13, 2008 | <b>Bill Dean</b> , Piedmont Triad Research Park, Winston Salem, NC<br>Topic: involving a major university when building a research park                                  |
| January<br>14, 2009  | <b>Ron Kysiak</b> , Northwestern University, Evanston, IL<br>Topic: involving municipalities for greater success in building a research park                             |
| March<br>5, 2009     | <b>Phil Singerman</b> , B&D Consulting (formerly Economic Development Administration), Washington, D.C.<br>Focus: attaining federal funding for building a research park |
| May<br>13, 2009      | <b>Mitch Horowitz</b> , Battelle, Bethesda, MD<br>Focus: emerging models of 21st century research parks  |

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