



Wisconsin :
Fax 608

Wisconsin Energy Conservation Corporation

Linda Sandahl
Program Manager
Pacific Northwest National Laboratory
620 SW Fifth Avenue, Suite 815
Portland, Oregon 97204

April 26, 2005

Dear Linda:

Wisconsin Energy Conservation Corporation is pleased to offer this letter of support for the Reflector CFL Technology Innovation Competition – Phase 2 that is being organized by Pacific Northwest National Laboratory on behalf of the U.S. Department of Energy. We realize that there is a greater need to emphasize quality in these products and believe that the second phase of this program will only continue to encourage the introduction and sales of new, CFL reflector products designed specifically for application in residential Insulated Ceiling (IC) rated, airtight recessed can fixtures, and to help build their initial sales.

We are involved in promoting ENERGY STAR qualified compact fluorescent bulbs, including reflectors through the Wisconsin Focus on Energy Program through consumer rewards, business programs and marketing. Our activities have resulted in the sales of over 1,000,000 CFL bulbs this past year. Once winners are selected, we intend to promote the new CFL reflector products as part of our ongoing energy-efficient lighting activities.

Please keep us informed of the progress of the solicitation as it moves forward.

Sincerely,

Sara Van de Grift
ENERGY STAR Program Manager
Wisconsin Energy Conservation Corp