

May 7, 2002

Linda Sandahl
Program Manager
Pacific Northwest National Laboratory
620 SW Fifth Avenue, Suite 815
Portland, Oregon 97204

Dear Linda:

Wisconsin Energy Conservation Corporation is pleased to offer this letter of support for the CFL Reflector Products Technology Procurement that is being organized by Pacific Northwest National Laboratory on behalf of the U.S. Department of Energy and the Northwest Energy Efficiency Alliance. We understand that the program's purpose is to encourage the introduction and sales of new, CFL reflector products designed specifically for application in residential Insulated Ceiling (IC) rated, airtight recessed can fixtures, and to help build their initial sales.

We are involved in promoting ENERGY STAR qualified compact fluorescent bulbs through the Wisconsin Focus on Energy Program through consumer rewards and marketing. Our activities have resulted in the sales of over 60,000 CFL bulbs this past year. Once winners are selected, we intend to promote the new CFL reflector products as part of our ongoing energy-efficient lighting activities.

Please keep us informed of the progress of the solicitation as it moves forward.

Sincerely,



Sara Van de Grift
ENERGY STAR Program Manager
Wisconsin Energy Conservation Corporation