

April 5, 2002

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Dear Linda:

The Midwest Energy Efficiency Alliance is pleased to offer this letter of support for the CFL Reflector Products Technology Procurement that is being organized by Pacific Northwest National Laboratory on behalf of the U.S. Department of Energy and the Northwest Energy Efficiency Alliance. We understand that the program's purpose is to encourage the introduction and sales of new, CFL reflector products designed specifically for application in residential Insulated Ceiling (IC) rated, airtight recessed can fixtures, and to help build their initial sales.

As a regional market transformation program, MEEA has been involved in the National Change A Light, Change the World campaign and implemented a regional promotion last fall covering four states in the Midwest. Our efforts lead to the sale of over 30,000 CFLs in the region and we are already planning for a second promotion in the fall of 2002. Additionally, we administer the Illinois Department of Commerce and Community Affairs' residential lighting program to promote the awareness and usage of energy efficient lighting products.

Please keep us informed of the progress of the solicitation as it moves forward.

Sincerely,

Alecia Ward
Executive Director