

## Media Advisory

Issued: June 25, 2004

### Complementary Media Registration Micro Nano Breakthrough Conference 2004

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PORTLAND, Ore. — A first-ever conference designed to explore challenges within the world of nano- and microtechnology, as well as promising business opportunities – The Micro Nano Breakthrough Conference 2004 - will be held July 28-29 at the Sheraton Portland Airport.

**Members of the press who are interested in receiving:**

- Complementary on-site conference registration,
- Information, additional documentation, and images and photos, and
- Remote access to presentation materials and presenters

are encouraged to register on the conference website at

<http://www.pnl.gov/microproducts/conferences/press.stm>. **Those who are unable to attend**, but would still like assistance in gaining remote access to products, presentations and presenters are also encouraged to register on-line.

The conference will offer story ideas of interest targeted at scientists, engineers, entrepreneurs, business administrators, product development managers, policy makers, students, investors, and others interested in nano- and microtechnology as a science, business and area of economic opportunity.

Specifics about a media availability to be held on July 27, 2004 will be forthcoming in a separate media advisory. At that time, leaders and representatives from industry, state and federal government, and academia will be present and available for interviews. Examples of nano- and microtechnology also will be displayed and demonstrated.

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